



A

Organization: _____ Nonprofit Tax # _____

Contact Name: _____ Website: _____

Phone # _____ Fax # _____ Email: _____

Address: _____ City: _____ State _____ Zip: _____

Description of Organization: _____

Items to be sold or sampled: _____

Will you be doing food preparation of any kind (slicing, blending, cooking, etc.)? YES NO

Will you sell any food items? YES NO

Any need for electrical hookups? YES NO

Equipment description: _____ Watts: _____

Can you help with: (circle) distributing flyers - sharing email list - suggesting sponsors, vendors or volunteers

B

	Option #1 Preparing Food	Option #2 Prepackaged Food	Option #3 Donate Some Proceeds	
<input type="checkbox"/> gross sales under \$100,000	<input type="checkbox"/> \$550	<input type="checkbox"/> \$385	<input type="checkbox"/> \$470	
<input type="checkbox"/> gross sales up to \$500,000	<input type="checkbox"/> \$700	<input type="checkbox"/> \$590	<input type="checkbox"/> \$620	
<input type="checkbox"/> gross sales up to \$3 million	<input type="checkbox"/> \$970	<input type="checkbox"/> \$900	<input type="checkbox"/> \$880	
<input type="checkbox"/> gross sales \$3 million plus	<input type="checkbox"/> \$1200	<input type="checkbox"/> \$1090	<input type="checkbox"/> \$1060	
Description			Qty	Cost
1. Space rental fee (from C above)			1	
2. Electricity: **fee only for needs above 2 amps**				
3. Extra tables @ \$20 each				
4. Extra chairs @ \$5 each				
5. Company name sign @ \$10 each (4" high)				
6. Advertising in program guide (see instructions)	Code:			
7. Donation (tax-deductible)				
8. Discount: \$70 if postmarked by April 30 th , \$50 postmarked by July 31 st				
			Total	

C

Credit card payment: MasterCard Visa		
Card#:	Exp:	Name:

I have read the WorldFest 2003 Participant Guidelines and agree to abide by all the rules stated.	
Signature:	Date:

Office use only:
 Date Received: _____ Finance: paid \$ _____ Check # _____ Booth # _____



Food Exhibitor Form Instructions

Please fill out the Exhibitor Form with the required information. Consult the notes below for specific details.

1. Section A: Fill in all Organization information and related questions.

2. Section B: Los Angeles County regulations require all organizations and companies who provide samples of food, prepare food, or sell food to obtain a Health Dept. license for the day. Further, they require that all such vendors have a 3 or 4 sided booth with a canopy and floor as well as water and washing facilities, etc. These licenses are required for all food vendors even if just sampling or selling items straight from a package (although a lower fee applies to this). **Please call if you have questions- we intend to have all vendors meet all the Health Department standards and pass any necessary inspections.** Please note that each space rental includes **(2) 6' x 30"** Tables for the **10'x 10'** space, **(2)** chairs, a canopy, washing area, walls etc. (as needed) compliant with LA County Health Dept. standards, electricity, mandatory Health Dept. fees, and name listing in Program guide.

*In order to make your participation simpler and more cost effective, we have developed two choices for you as described below. Please choose one of the following options, make your check to Towards Freedom in the correct amount and return this form with your notarized letter (if option #3) and your completed application. **Your application cannot be processed if received after August 20.***

Option 1: Vendor keeps all proceeds from sales at WorldFest.

Option 2: Same as above for those ONLY sampling or selling straight from a pre-sealed package or container in which there is no cutting, other preparation, etc.

Option 3: Donate portion of proceeds. Deduct your expenses such as food costs, wages, booth fees, transportation, etc. and donate ten percent of your profits for the day to nonprofit WorldFest producer, Towards Freedom, and your Health Dept. fees can be waived in advance. In order to choose this option, you must include with this application a signed, notarized letter (see sample letter next page) addressed to the LA Treasurer-Tax Collector declaring your commitment to this donation in advance. Since Towards Freedom is a 501(c)(3) nonprofit, donations are tax-deductible.

- Write in the cost of your space rental from above on Line 1.
- If you want a standard electrical outlet fill out the information on Line 5, be sure to list the type of equipment to be used and the wattage along with the fee.
- If you want to advertise in our program guide fill out line 6 after consulting the code rates.

<i>An ad in the WorldFest program guide will reach your target market in the LA area - those who are interested in making more compassionate consumer choices and are looking for where to turn to find them. We suggest you consider advertising coupons in our guide so to create greater product awareness and new clientele. Please call for more details.</i>	Back cover (four color):	bc4	\$1000
	Inside cover (four color):	ic4	\$850
	Full page (four color):	fp4	\$700
	Full page:	fp	\$500
	1/2 page:	hp	\$300
	1/4 page:	qp	\$175
	1/8 page:	ep	\$90

- Add up all the amounts in the rightmost column and enter it into the TOTAL box.



Section C: Fill in your signature and date after you read the participant guidelines below.

- WorldFest** reserves the right to determine the eligibility of any company or product/service for inclusion in WorldFest 2002 and does not offer exclusives to any vendors.
- Alcoholic beverages are prohibited.
- No vending of water at the event except by **WorldFest**.
- WorldFest** encourages all food and beverage vendors to support recycling efforts by supplying products that are packaged in recyclable material when possible. There will be recycling services at the event for aluminum, plastic beverage containers, and paper.
- Cancellation.** Any exhibitor may cancel or withdraw from WorldFest by providing notice by **August 5th**. The exhibitor will forfeit 25% of the booth price if cancelled prior to this date. If cancellation is made after this date, the entire payment will be forfeited. In the event of cancellation or no-show one hour after the scheduled arrival time, WorldFest has the right to reassign the reserved space without any refund to the exhibitor.
- WorldFest** will go on "rain or shine."
- WorldFest 2003 is a cruelty-free, healthy, earth-friendly event. Sale, exhibition, or promotion of any item containing animal products, and/or tested on animals is strictly prohibited. All items must be totally vegetarian (vegan), and contain no animal ingredients such as meat, poultry, seafood, eggs, dairy, honey, beeswax, silk, leather, wool, or gelatin. Further, neither refined sugar nor Styrofoam packaging (e.g. cups, plates, etc.) is allowed.**
- WorldFest reserves the right to expel an exhibitor without refund for violation of these guidelines.**

This application must be received by **August 20th** to be included as a food vendor at the event. See application for significant discount deadlines.

Please make checks payable to Towards Freedom and mail it with the completed Exhibitor Form to:

Towards Freedom, 3790 Wasatch, Los Angeles CA, 90066
Or fax the completed Exhibitor Form with credit card information to: 310-765-4759.

For more information, please email us at info@WorldFestEvents.com or call 310-313-5547

Sample letter for Option #3

[on your company letterhead]

[date]

Los Angeles County Treasury-Tax Collector Business Licenses
335 Building A
East Ave., K 6
Lancaster, CA 93535

RE: WorldFest event September 28th, 2003—waiver of Health Department fee

Dear Treasury-Tax Collector:

This letter is to request a waiver of Health Department fee for our participation in the WorldFest event in Van Nuys on September 27th & 28th, 2003. We hereby confirm that our company **[company name]** will be donating at least ten percent of our profits from sales at the event to the 501(c)(3) nonprofit organization which is producing the event, Towards Freedom.

As you requested, this letter has been signed and notarized.
Please contact us if you have any further questions.

Sincerely,

[signature, name and title]

[notary stamp and signature]