



## A

Organization: \_\_\_\_\_ Nonprofit Tax # \_\_\_\_\_

Contact Name: \_\_\_\_\_ Website: \_\_\_\_\_

Phone # \_\_\_\_\_ Fax # \_\_\_\_\_ Email: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State \_\_\_\_\_ Zip: \_\_\_\_\_

Description of Organization: \_\_\_\_\_

Items for Exhibit or sale: \_\_\_\_\_

Booth Location Preference: (circle) near stage far from stage

Can you help with: (circle)  
Distributing flyers - sharing email list - suggesting sponsors, vendors or volunteers

## B

10 X 10

10 X 20

	<u>no canopy</u>	<u>canopy</u>	<u>no canopy</u>	<u>canopy</u>	
<b>Nonprofit/Government</b>					
annual budget under \$100,000	\$95	\$185	\$155	\$335	
annual budget under \$500,000	\$160	\$330	\$285	\$545	
annual budget \$500,000 plus government agency	\$305	\$490	\$565	\$855	
	\$305	\$490	\$565	\$855	
<b>Private Business or Organization</b>					
gross sales under \$100,000	\$225	\$350	\$365	\$600	
gross sales up to \$500,000	\$390	\$555	\$670	\$955	
gross sales up to \$3 million	\$600	\$865	\$1070	\$1410	
gross sales \$3 million plus	\$710	\$1050	\$1170	\$1515	
<b>Description</b>				<b>Qty</b>	<b>Amount</b>
1. Space rental fee (from C above)				1	
2. Extra tables @ \$20 each					
3. Extra chairs @ \$5 each					
4. Company name sign @ \$10 each (4" high)					
5. Electricity \$50 1 outlet, 2 amps max	Equipment to be used:		Total watts:		
6. Advertising in program guide (see instructions)			Code:		
7. Donation (tax-deductible)					
8. Discount: Nonprofit: - \$50 if postmarked by April 30 <sup>th</sup> , \$30 if postmarked by July 31 <sup>st</sup> For-profit: - \$80 if postmarked by April 30 <sup>th</sup> , \$50 if postmarked by July 31 <sup>st</sup> ,					
				<b>Total</b>	

## C

Credit Card # \_\_\_\_\_ Exp: \_\_\_\_\_ Name: \_\_\_\_\_

I have read the WorldFest 2003 Participation Guidelines and agree to abide by all the rules stated.	
Signature: _____	Date: _____



Please fill out the Exhibitor Form with the required information. Consult the notes below for specific details.

1. **Section A** : Please fill in all Organization information.
2. **Section B** : Choose your booth space and check the box which applies to you. Each space rental includes (1) 6' x 30" table for the 10' x 10' space and (2) 6' x 30" tables for the 10' x 20' , 2 chairs, and name listing in the Program Guide & on the Website.
  - Write in the cost of your space rental from above on line 1.  
If you want to advertise in our program guide fill out line 6 after consulting the codes and rates below.

<i>An ad in the WorldFest program guide will reach your target market in the LA area - those who are interested in making more compassionate consumer choices and are looking for where to turn to find them. We suggest you consider advertising coupons in our guide so to create greater product awareness and new clientele. Please call for more details.</i>	Back cover (four color):	<b>bc4</b>	<b>\$1000</b>
	Inside cover (four color):	<b>ic4</b>	<b>\$850</b>
	Full page (four color):	<b>fp4</b>	<b>\$700</b>
	Full page:	<b>fp</b>	<b>\$600</b>
	1/2 page:	<b>hp</b>	<b>\$325</b>
	1/4 page:	<b>qp</b>	<b>\$175</b>
	1/8 page:	<b>ep</b>	<b>\$90</b>

Take advantage of early sign-up discounts. Other early sign-up benefits include preferential booth assignment, listing in the program guide, and promotional opportunities.

**Vendors signing up after Sept 1<sup>st</sup> will be placed in the overflow area**

- If you want a standard electrical outlet fill in the information on line 5. Be sure to list the type of equipment you will be using and exactly how much wattage. Then write \$50 on this line. **NO ELECTRICITY WILL BE PROVIDED FOR YOU IF YOU DO NOT FILL OUT THIS PORTION.**
- Add up all the amounts in the rightmost column and enter it in the **Total** box.

**Section C** : Fill in your signature and date after you have read the participant guidelines below.

- WorldFest** reserves the right to determine the eligibility of any company or product/service for inclusion in event and does not offer exclusives to any vendors.
- Alcoholic beverages are prohibited.
- WorldFest** encourages all food and beverage vendors to support recycling efforts by supplying products that are packaged in recyclable material when possible. WorldFest will offer aluminum, plastic beverage containers, and paper recycling.
- Cancellation.** Any exhibitor may cancel or withdraw from WorldFest by providing 15 days notice prior to the day of the event. The exhibitor will forfeit 25% of the booth price if cancelled prior to 15 days. If cancellation is made without 15 days notice, the entire payment will be forfeited. In the event of cancellation or no-show one hour after the scheduled arrival time, WorldFest has the right to reassign the reserved space without any refund to the exhibitor.
- WorldFest** will go on "rain or shine."
- Sale, exhibition, or promotion of any item containing animal products, and/or tested on animals is strictly prohibited. All items must be totally vegetarian (vegan), and contain no animal ingredients such as meat, poultry, seafood, eggs, dairy, honey, beeswax, silk, leather, wool, or gelatin. Further, neither refined sugar nor Styrofoam packaging (e.g. cups, plates, etc.) is allowed.**
- WorldFest reserves the right to expel an exhibitor without refund for violation of these guidelines.**

Please make checks payable to Towards Freedom and mail them with the completed exhibitor form to:

**Towards Freedom, 3790 Wasatch, Los Angeles CA 90066**

**Or FAX the completed Exhibitor Form with credit card information to 310-765-4759 For more information email us at [info@worldfestevents.com](mailto:info@worldfestevents.com) or call 310-313-5547**